

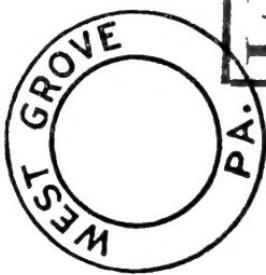
## **Historic, Archive Document**

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62, MB  
INTRODUCTORY  
OFFER

This little folder is an invitation to you to get acquainted with the quality of the plants from the famous Star Rose Gardens. You'll never realize the fine results they give until you try these plants yourself. Here are a few outstanding varieties from our 40-page catalog for 1948. Every plant here should bloom *this year*. Note especially the new Rose PEACE; truly a Rose that no one should miss. Order Now. Plants sent postpaid at proper planting time.



THE CONARD-PYLE CO.  
★ *Star Rose Growers*  
WEST GROVE, PA.



### 3 FINE ROSES \$3.25

Have you thought of Roses as hard to grow? Try these three and discover the joy they really are.

- ★ **Soeur Therese.** Yellow. Illustrated here.  
\$1.25 ea.
- ★ **Poinsettia.** Clear, deep Christmas red.  
\$1.25 ea.
- ★ **Picture.** Velvety salmon-pink. \$1.25 ea.

Ask for Offer 94

Librarian  
U. S. Dept. of Agriculture  
Washington 25, D.C.

a

## *Order Blank*

**THE CONARD-PYLE CO.**  
**West Grove, Pa.**

Date.....1948

Please send me at proper time for planting, the plants indicated below. Enclosed is \$.....

Name .....

**Street** .....

City..... State .....

Please send free 40-page Catalog of Roses, Chrysanthemums and other Perennials.

**Free—Extra** for a quick reply. If your order reaches us within 10 days on this order blank, we will send you free, the current issue of our little magazine "Success With Roses."

# Introductory Special

6

# CHRYSANTHEMUMS

## **Our Selection**

**\$2.25**

Each one different and labeled with its name. Selected from over 75 kinds that we grow, to give a variety of colors and types.

**Ask for Offer 95**

## **Introductory Special**

6

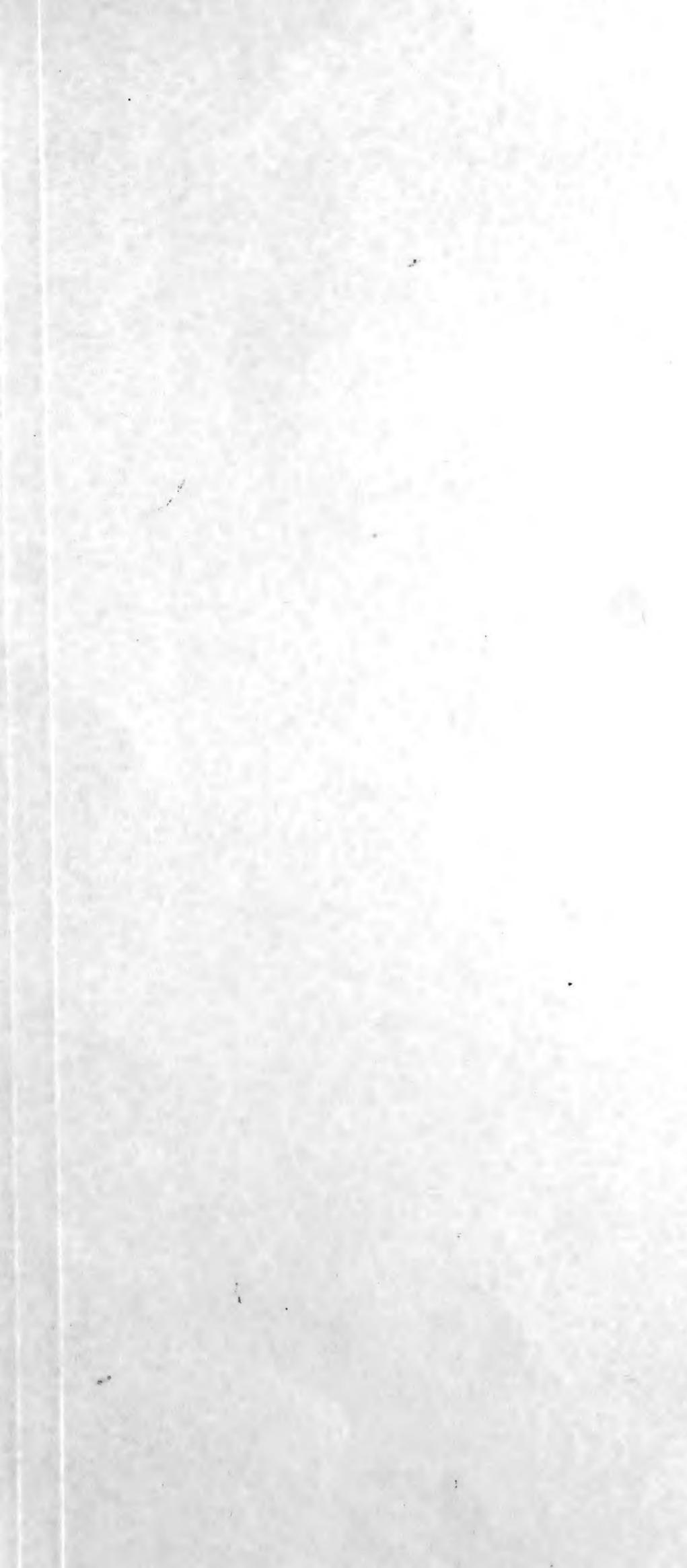
## HARDY PHLOX

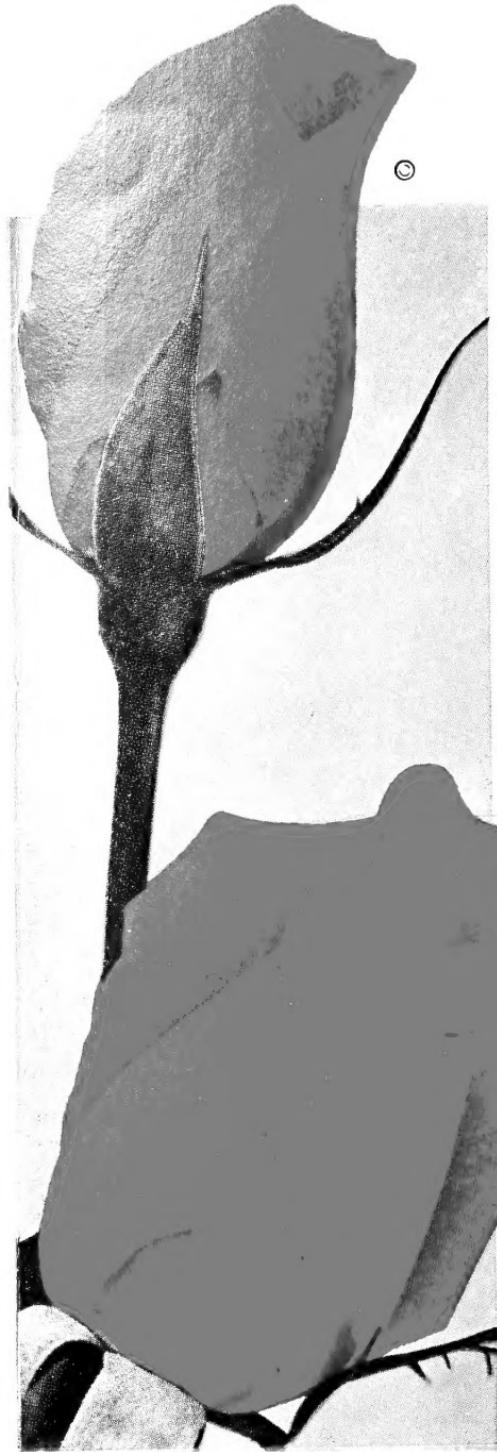
## **Our Selection**

**\$2.00**

Enjoy them through the summer and early fall. No two alike. Every plant labeled with its name.

**Ask for Offer 96**





★CHARLOTTE ARMSTRONG, H.T.  
Plant Pat. 455

## ★CHARLOTTE ARMSTRONG

Plant Pat. 455

AARS Long rose-red buds come abundantly on tall, upright plants. The large blooms are rich, glowing rose, sometimes very dark rose-red. One of the best of modern, hardy, garden Roses.

\$1.50 ea.; 3 for \$4.00

## 4 ROSES FOR \$5.35 CUTTING

Cut dewy-fresh Rose buds from your own plants, to adorn your morning breakfast table. Each year, these plants will give you dozens and dozens of flowers for cutting, delivered fresh to your garden in succession. Do you know the present price of even one dozen Roses, bought as cut flowers?

Why not put that bit of land by your doorstep to work, and increase your joy of living at a savings?

★McGREDY'S SUNSET.  
Plant Pat. 317. Fragrant flowers of sunshine-yellow penciled with carmine. Vigorous plants. \$1.50 ea.; 3 for \$4.

★MME. HENRI GUILLOT.  
Plant Pat. 337. A fine, brilliant multicolor shading from raspberry to watermelon-pink to gold at the base of the flower. \$1.50 ea.; 3 for \$4.

★SHOW GIRL. Plant Pat. 646. A new Rose of vivid pink with very long, strong stems. Tall, vigorous plants. Streamlined buds and perfect blooms of exhibition form. \$1.50 ea.; 3 for \$4.

★STERLING. Plant Pat. 21. Delightfully fragrant, clear pink Rose of splendid form. Vigorous plant. Has long been a prime favorite. \$1.50 ea.; 3 for \$4.

OFFER 97: 4 Roses for cutting \$5.35

★MIRANDY, H.T.



## ★MIRANDY

Plant Pat. 632

AARS A new Rose of great size, glorious fragrance and rich, deep crimson color. We consider this one of the most desirable of all Roses.

\$1.50 ea.;  
3 for \$4.00

## OFFER 97A

1 each  
of all 6 on this  
page

\$7.75



★PINK DAWN.  
\$1.25 ea.; 3 for \$3.35

## Extra Special 8 POPULAR FAVORITES \$7.95

A group of "Best Loved" Roses at the lowest price in years, in this "Get Acquainted" Offer that should be music to your ears. You may not be able to afford the present price of a new paint job on your home, but you can improve your property and make life brighter for your whole family by planting colorful Roses at these non-inflated prices.

- ★**Christopher Stone.** Royal crimson. Many call it the best dark red.
- ★**Condesa de Sastago.** Very bright, gold and raspberry-red. (See illus.)
- ★**Margaret McGredy.** Orange-scarlet, aging to carmine-rose.
- ★**Mrs. E. P. Thom.** Clear, deep canary-yellow.
- ★**Pink Dawn.** See illustration above.
- ★**President Herbert Hoover.** Brilliant scarlet, yellow, cerise and flame.
- ★**Talisman.** Orange, yellow and rose-red. Distinctive form.
- ★**Victoria Harrington.** Rich, velvety red.

**OFFER 98: All 8 for \$7.95**

**(Individually \$1.25 ea.; 3 of a kind for \$3.35)**

★CONDESA DE SASTAGO





MUM, BURGUNDY. 50 cts. ea.

## 8 Large Flowered MUMS for \$2.95

A joyous assortment of hardy, outdoor Chrysanthemums in clear, brilliant colors; each of these is especially good. Plant this spring, to fill your garden with color for weeks next fall.

Individually, 50 cts. each; 3 of a kind for \$1.25



JEAN TREADWAY

**Avalanche.** White. Large; fine form. Early.

**Betty.** Lasting, firm-petaled, rosy pink.

**Burgundy.** See illus.

**Burma.** Glistening bronze. Good plants with many blooms.

**Jean Treadway.** See illus. Unusual, two-toned pink.

**King Midas.** Bronzy gold. Large blooms in quantity.

**Lavender Lady.** The most popular lavender. Very fine.

**Mrs. P. S. du Pont III.** Soft peach to light fawn at the outer petals. Excellent.

**OFFER 90:  
All 8 for \$2.95**

### SPOON CHRYSANTHEMUMS

*Special*  
**3 SPOONS \$1.00**

Spoon Chrysanthemums are different, with daintily rayed petals opening to little "spoons" at the tips. Regularly 50 cts. each. SPECIAL—one each of the three illustrated \$1.

Ask for Special Offer 91





©

**★PEACE**  
(Mme. A. Meilland)  
Plant Pat. 591

**AARS** Often called "The Most Beautiful Rose in the World," Peace Roses will glorify your garden. It grows magnificently well in all parts of the United States, with vigorous, stately plants and glorious, large blooms of yellow, pale gold, cream and ivory blending on each petal to a lightly ruffled edge of pink. The colors vary and the change of tints is an enchanting thing to watch, as it differs from day to day and from flower to flower but is always beautiful and always in harmony, like the different, shimmering colors of the rainbow. A very long-lasting Rose; in fact, it has everything most to be desired in a Rose. **\$2 ea.; 3 for \$5.**

**3 GREAT NEWER ROSES \$4.50**

★**Peace.** (Plant Pat. 591.) Yellow, tinted apple-blossom-pink.

★**Mirandy.** (Plant Pat. 632.) Deep crimson. (See inside.)

★**Charlotte Armstrong.** (Plant Pat. 455.) Rose-red. (See inside.)

**Three of the greatest Roses of today \$4.50**

Ask for Offer 92

*Special* **TRIAL OFFER**

**3 H.T. Monthly Blooming Roses for \$3.00**  
Regularly \$1.25 each

We will select 3 Roses, all distinctly different in color. All will be 2-year-old field-grown, No. 1 Star Roses, every plant plainly labeled with its name, with our permanent star-shaped celluloid label, and all guaranteed to bloom next June. Plant them in good garden soil, and enjoy the blooms next summer and for years to come.

Ask for Offer 93

**THE CONARD-PYLE CO.**

**★ Star Rose Growers**  
**WEST GROVE, PA.**

